CYPRESS COLLEGE CURRICULUM COMMITTEE Tuesday, April 9, 2019 3:00 p.m.

MINUTES

(approved 4-30-19)

PRESENT: Silvie Grote (chair), Allison Gotoh, Jane Jepson,

Presten Jimenez (Student Rep), Danny Lind, Joseph Melodia Joyce Peacock, Jacky Rangel, Carlos Urquidi, Jane Walker

ABSENT: Bret Clarke, Carmen Dominguez, Marcus McMillan, Kathleen Reiland,

Patrick Tuufuli,

Recorder: Terry Carpenter

Call to Order: by Silvie Grote at 3:23 pm

Establish Quorum 3:23 pm and Acknowledge Alternates – no alternates

Adoption of the Agenda: MSP

Approval of April 2, 2019 minutes: MSP 8-0-1

Public Commentary (3 minutes per speaker): none

Chair Report

Silvie sent out the email invitation to faculty and deans for the Software demos on April 23 and April 24. She has emailed Carmen regarding the 3 Reps who requested a substitute for their classes in order for them to attend the demos.

The DCCC meeting last Friday included a discussion on the Fullerton curriculum, Ethnic Studies class sizes. The catalog and schedule format for Cypress was shared again and Cherry asked Silvie to provide additional examples and share those with Jennifer Combs as well.

Laurie sent an email yesterday regarding the catalog pages for review and said they will be ready this Friday. Silvie will send them out to the Reps.

The Curriculum Institute is July 10-13 in Burlingame and there is one more opening if someone would like to go, a faculty or dean, just let her know. No additional Reps are available. Silvie, Jacky, Carmen are attending and Kathy Wada is presenting.

Discussion of ByLaws

The review of the ByLaws resumed and the last sections were discussed and revised. Silvie will cleanup the document and send it to the Reps for their final review.

REVISED COURSES COURSE ID ACTION TAKEN CLASS SIZE EFF JUSTIFICATION DATE JUSTIFICATION					
Stress and Anxiety Management Units:1 Lecture:1 Laboratory:0	* Catalog Description Update * Schedule Description Update * Grading option change to Pass/No Pass only			Fall	Grading option changed to Pass/No Pass Catalog & Schedule Descriptions grading language change.

DELETE COURSES					
COURSE ID	EFF DATE	JUSTIFICATION			
MGT 085 C	2020 Fall	course no longer offered			
MGT 086 C	2020 Fall	course no longer offered			
MGT 087 C	2020 Fall	course no longer offered			
MGT 088 C	2020 Fall	course no longer offered			
MGT 089 C	2020 Fall	course no longer offered			
MKT 086 C	2020 Fall	course no longer offered			
MKT 087 C	2020 Fall	course no longer offered			
MKT 088 C	2020 Fall	course no longer offered			
MKT 089 C	2020 Fall	course no longer offered			
MKT 090 C	2020 Fall	course no longer offered			
MKT 091 C	2020 Fall	course no longer offered			
MKT 092 C	2020 Fall	course no longer offered			
MKT 093 C	2020 Fall	course no longer offered			
MKT 094 C	2020 Fall	course no longer offered			
MKT 095 C	2020 Fall	course no longer offered			
MKT 096 C	2020 Fall	course no longer offered			
MKT 097 C	2020 Fall	course no longer offered			
MKT 098 C	2020 Fall	course no longer offered			

ACTION: postponed to next meeting – No Business Rep

		DELETE DEGREES/CER	TIFICATES	S	
DEGREE				EFF DATE	JUSTIFICATION
Management	CALL CENTER OPERATIONS CERTIFICATE				Program no longer
A CTION.	Required courses are listed in suggested sequence:				offered
ACTION: postponed to	Required C	ourses are fisted in suggested sequ	Units		
next meeting – No Business Rep	MGT111 C	Business Communications	3		
	MOTITIE	or			
	MGT211 C	Writing for Business	3		
	MGT266 C	Human Relations in Business	3		
	MGT151 C	Business Mathematics	3		
	CIS111 C	Computer Information Systems	3		
		or			
	CIS116 C	MS Outlook/Office Procedures	3		
	Select one co	urse from the following:	Units		
	MGT 240 C	Legal Environment of Business	3		
		or			
	HS 145 C	Survey Of Medical Terminology	3		
	Total Units		15		
Marketing		SIONAL MARKETING CERTI		2020 Fall	Program no longer offered, courses being
ACTION: postponed to	Required c	courses are listed in suggested sequ			deactivated
next meeting –	N CHARTOCO C		Units		
No Business	MKT090 C	Marketing Essentials	1		
Rep	MKT091 C	Advertising and Public Relations	1		
	MKT092 C	Personal Selling	1		
	MKT093 C	Target Marketing	0.5		
		Buyer Behavior	0.5		
	MKT095 C MKT096 C	Market Distribution Systems	0.5		
	MKT096 C	Sales Promotion Techniques Customer Relations	0.5		
	MKT097 C	International Marketing - Small Business	0.5		
	MKT086 C	Sales Prospecting	0.5		
	MKT080 C	Sales Presentations	0.5		
	MKT088 C	Handling Sales Objections	0.5		
	MKT089 C	Making the Sale	0.5		
	MGT085 C	Business Planning	1		
	MGT161 C	Introduction to Business	3		
		1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u></u>		
	1		11		
	Total Units		12		

Marketing	PROFESS	PROFESSIONAL SELLING CERTIFICATE			Program no longer offered, courses being
ACTION:	Required courses are listed in suggested sequence:			Fall	deactivated
postponed to			Units		
next meeting – No Business	MKT090 C	Marketing Essentials	1		
Rep	MKT092 C	Personal Selling	1		
	MKT093 C	Target Marketing	0.5		
	MKT094 C	Buyer Behavior	0.5		
	MKT086 C	Sales Prospecting	0.5		
	MKT087 C	Sales Presentations	0.5		
	MKT088 C	Handling Sales Objections	0.5		
	MKT089 C	Making the Sale	0.5		
	MKT096 C	Sales Promotion Techniques	0.5		
	MKT097 C	Customer Relations	0.5		
	Total Units		6		